Women Engineering the Future (WEF) Expo

Nexen Technology & Conference Centre
U of Calgary Downtown Campus
Oct. 2-3, 2013

Women in Engineering Expo
The best kept secret for changing the world

October 2-3, 2013

Be a part of the energy at THE WOMEN ENGINEERING THE FUTURE (WEF) by becoming a sponsor or exhibitor!
THE WOMEN ENGINEERING THE FUTURE (WEF) will put you in the center of energetic and motivated women engineers and technologists. These sponsorship opportunities allow you to form strong relationships with prospective recruits and potential future clients. Your support of WEF and its mission also emphasizes your commitment to a vital engineering industry, well-represented by women at every career level. The Women engineering the future was founded to support women in engineering as well as young women pursuing a career in engineering. Gender diversity in the field of engineering continues to draw national attention.

The Women Engineering the Future (WEF) Expo’s primary audience are professionals who recruit, retain, and develop female engineering talent (universities, colleges, businesses and government).

**Audience**

- Collegians and Recent Graduates
- Emerging Technical Leaders
- Experienced Technical Professionals
- Seasoned Technical Leaders
- Managers and Educators
- Executives and Entrepreneurs
- Academics and Thought Leaders

**Tap The Energy**

THE WOMEN ENGINEERING THE FUTURE (WEF) will place you at the center of motivated engineering and technology professionals, collegians and educators. Where else will you have the opportunity to benefit from the energy that will be created by such a large concentration of talent and aspiration? Become an exhibitor, sponsor or session presenter and you’ll be part of the energy.

Questions? Comments? Contact us at (587) 891-6263 or wec@talenthub.ca.
Impact The Future

When you participate in The Women Engineering the Future (WEF), professional development offerings and networking opportunities, you will realize your corporate goals. You’ll also help to advance the mission of The Women Engineering the Future Expo. With your help; WEF will further establish engineering as an attractive career choice for women, which will keep the engineering pipeline full of quality engineers with diverse perspectives.

Greetings on behalf of the Women Engineering the Future Planning Committee!

Please take a moment to review our Corporate Partnership Packet. It is our hope that, as a community and business leader with a vested interest in developing and attracting talented female engineers, you will strongly consider sponsoring our Expo.

Questions? Comments? Contact us at (587) 891-6263 or wec@talenthub.ca.
The Women Engineering the Future will bring together hundreds of talented women from across Alberta. Through interactive discussions and demonstrations, participants will be immersed in an exciting environment with the goal of igniting interest in engineering. The Women Engineering the Future means Developing Revolutionary Engineers and Mentors. Participants will have the opportunity to interact with professional women in engineering as well as those pursuing a career in engineering. As a corporate sponsor, you will have access and exposure to over 400 participants. Your organization will benefit from supporting the Women Engineering the Future by:

1. Promoting current products and services
2. Advertising internship and job opportunities
3. Associating your brand with a community event intended to encourage women to enter the field of engineering
4. Developing young talent that will diversify the workforce within 5-6 years
5. Publicly supporting female engineering pursuing or working in the engineering field

We appreciate your support and commitment to the Women Engineering the Future (WEF) Expo. Please return the enclosed response sheet as soon as possible. If you have any questions, please do not hesitate to contact us. Thank you for your time and consideration. We look forward to your response.
### Sponsorship Opportunities

With your sponsorship, you will be acknowledged in the following promotional materials:

- Expo publications
- Expo website (www.talenthub.ca)
- On-site in the registration area
- Event sponsors receive special recognition during the sponsored event and in promotions leading up to the event. Publications and materials sponsors will have their logos prominently displayed on the sponsored item.

#### Presenting Sponsor

| **Price per sponsor:** | $15,000 | **Limit:** | 1 |

#### Keynote Sponsor

| **Price per sponsor:** | $5,000 | **Limit:** | 2 | Feature a keynote speaker from the engineering community. |

#### Badges and Lanyards Sponsor

| **Price per Sponsor:** | $10,000 | **Limit:** | 1 | See your company name on each attendee's eco-friendly badge. This is an invaluable recognition opportunity. |

#### Networking Reception

| **Price per sponsor:** | $5,000 | **Limit:** | 2 |

#### Networking Luncheon

| **Price per sponsor:** | $5,000 |

#### Networking coffee Break

| **Price per sponsor:** | $5,000 | **Limit:** | 1 |

#### Sessions Sponsor

Up to $5,000 promote your company by sponsoring the various workshops throughout the Expo. Workshop tracks include collegiate, personal, professional, technical, 

#### Fashion show Lunch

| **Price per sponsor:** | $1,250 | **Limit:** | 5 | As the intermission to the day, this luncheon feature an entertaining professional fashion show demonstrating how to dress in the work place. |

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WEF Women Engineering the Future Sponsorship Registration Form
Please complete the entire form and return by FAX to (403) 764-3118 or mail.

Sponsor Information
Sponsor Name: _______________________________________
Address 1: _______________________________________
Contact Name: _______________________________________
Address 2: _______________________________________
Contact Phone: _______________________________________
City: ____________________________________________
Contact E-mail: ______________________________________
Province: __________________________ Postal Code: ____________

Please select one sponsorship opportunity below:
☐ Presenting Sponsor  ☐ Keynote Sponsor
☐ Badges and Lanyards Sponsor  ☐ Networking Reception:
☐ Networking Luncheon  ☐ Networking coffee Break
☐ Sessions Sponsor  ☐ Fashion show Lunch

Billing Information  ☐ check if same as above
Billing Contact: _______________________________________
Billing Address 1: _______________________________________
Contact Phone: _______________________________________
Billing Address 2: _______________________________________
Contact E-mail: _______________________________________
City: ____________________________________________

Please send cheque payments to:
Talent Hub Inc.
168 Country Hills PK NW, Calgary AB. T3K 5C9

Sponsorship Commitment
Printed Name of Authorized Representative: __________________________

Signature: __________________________ Date: __________________________

Fax or mail to address listed in Billing Information section above.

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